



**North High School  
Instrumental Music Association  
NORTH GREEN BRIGADE MARCHING BAND  
2319 Stringtown Road  
Evansville, Indiana 47711**



March, 2009

**RE: The 27<sup>th</sup> Annual North High School Invitational Band Festival**

On September 26<sup>th</sup>, 2009, the annual Invitational Marching Band Festival will be hosted by the North High School Green Brigade and Huskettes. We would greatly appreciate your support and sponsorship through advertisement in our official program.

The Invitational draws approximately 1,000 high school marching band members from the tri-state area with an attendance of 3,000+ spectators. This year we hope to have a larger participation and with your sponsorship, would be able to host a very successful event. Since its inception, the Invitational has grown to be a highly respected and prestigious competition including numerous commendations from media and participating schools.

The North High School Band Boosters generate 100% of the Green Brigade's financial requirements through fundraisers conducted year round in an attempt to pay for uniforms, music, instruments, transportation, and insurance, to name a few. However, due to a budget closing in on \$100,000, we depend heavily on the Invitational and its potential to bring in a majority of the funds required to support this award-winning marching band.

As an advertiser in our official program, you will be helping us attain our budget goal and achieving another successful Invitational. Won't you please complete the enclosed form and return - with your ad attached - by September 4th? Should you have any questions, I encourage you to contact me at the number below or via email at [David\\_Schultheis@CINFIN.com](mailto:David_Schultheis@CINFIN.com).

Thank you for your consideration of this (tax deductible) contribution and for your anticipated support of the North High School Green Brigade!

Sincerely,

David Schultheis  
President  
North Green Brigade  
479-1951

Enclosure

**The 27<sup>th</sup> Annual North High School  
Invitational Marching Band Festival**

**Advertisement Application**

Please Print Clearly

**Business:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Ad Message:** \_\_\_\_\_

**Please Select Your Ad Size:**

\_\_\_\_\_ **Back Cover Ad \$300**

\_\_\_\_\_ **Half Page Ad \$100**

\_\_\_\_\_ **Inside Cover Ad \$200**

\_\_\_\_\_ **Quarter Page Ad \$75**

\_\_\_\_\_ **Full Page Ad \$150**

\_\_\_\_\_ **Eighth Page Ad \$50**

\*\*\* The area within the outside line of this form represents a full page ad \*\*\*

Thank you very much for placing an ad in this year's program.  
Your company logo/picture and message will be  
featured per your ad selection above.

Please send this form along with your artwork  
and payment by **September 4<sup>th</sup>** to:

Melissa Wagner  
4034 Wethersfield Drive  
Evansville, IN 47725  
(812) 457-6042

Feel free to forward your artwork via email to:  
wagnerem@insightbb.com

**The North High School Green Brigade & Huskettes  
greatly appreciate your support of our 27<sup>th</sup> consecutive  
instrumental music event.**

**Thank you!!**